

**BOYNE CITY'S CHAMBER OF COMMERCE'S**  
**4th of JULY FESTIVAL**  
**P.O. BOX 407, BOYNE CITY, MI 49712**

It's that time of year when Boyne City's 4th of July Festival Committee starts planning **BOYNE'S BIGGEST FESTIVAL**. The theme is "**Water Wonderland**" and we need your help to make this happen.

Boyne's 4th of July Festival has blossomed into a 3 day, fun-filled family festival. It brings in an estimated 20,000 people to sample Boyne City's hospitality and community pride, as well as the local retail businesses and services, and the financial boost for non-profit organizations that participate.

Every year, Boyne City's 4th of July Festival Committee has the duty to raise the \$18,000 that it takes to put on this celebration. The funding has been solely through donations and fund-raisers - no tax monies or city funding is used.

Your community support is constantly evident, but we have a strategy to expand it by offering you an opportunity to be a benefactor in our sponsorship campaign. It focuses around three divisions... GOLD, SILVER and BRONZE.

**GOLD**      **COST \$3000**

- "OFFICIAL SPONSORSHIP" TITLE
- YOUR NAME ON RADIO, NEWSPRINT, TV
- YOUR NAME ON A LARGE BANNER DISPLAYED IN PARADE
- YOUR NAME LISTED ON EVERY FESTIVAL SCHEDULE \*\*

**SILVER**      **COST \$1000**

- CO-SPONSORSHIP AN EVENT  
i.e. CONCERTS IN THE PARK, INFORMATION BOOTH,  
PRIZES FOR THE CHILDREN'S GAMES, SOAP DERBY...
- YOUR NAME ON ALL SCHEDULES STATING CO-SPONSORSHIP \*\*

**BRONZE**      **COST \$500**

- YOUR NAME ON EVERY SCHEDULE \*\*

**\*\*ONLYIFYOURSponsorSHIPHADBEENRECEIVEDPRIORTOPRINTINGOFTHESCHEDULES\*\***

Your sponsorship will make it possible to offer the celebration that our nation's independence deserves. Our community of family and friends anticipate this festival with great passion, and you can be a very big ingredient to its success.

If you are able to commit to a sponsorship, contact me as soon as possible so that the cost coverage of the various events can be planned. Please call me if you have any questions, suggestions, or comments, and I will do my best to answer them. Boyne City's 4th of July Festival Committee anxiously awaits your answer.

Sincerely,

Liz Kroondyk / sponsorship coordinator  
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