

64th Annual National Morel Mushroom Festival

May 16-19, 2024

PO Box 184

Boyne City, MI 49712

bcmorelfestival@gmail.com | www.bcmorelfestival.com

Celebrating Morels for 64 Years...

Every spring hundreds of mushroom lovers from around the state, country and world travel to small-town Boyne City, Michigan seeking and celebrating the marvelous morel mushroom. Found in the woods of beautiful northern Michigan, the elusive morel is savored by those lucky enough to find this delectable treat. The **NATIONAL** Morel Mushroom Festival features morel hunts, tastings, seminars, live entertainment, a craft show and MORE!

The festival is a 501(c)(5) organization and prides itself in giving back to the community. Festival proceeds go to college scholarships awarded to Charlevoix County high school students. As a nonprofit, the festival runs *entirely* on donations, volunteers and, most importantly, sponsors. The current sponsorship levels are:

PLATINUM: "THE MOTHERLOAD" \$3,000:

- Your name and logo on a banner as Official Gold Sponsor of the **64th Annual Morel Mushroom Festival** displayed prominently in our festival tent throughout the festival.
- Your listing and link on the **home page** and sponsorship page of the festival's website.
- A Facebook post on the festival's page dedicated specifically to your business or organization.
- Your name as official festival sponsor on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses.*
- Your name as official festival sponsor in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Four complimentary admission tickets and 10 tasting tickets per person (total of 40 tasting tickets) to Saturday's *Taste of Morels*, the largest concentration of morel cooking in the world.
- Eight complimentary adult admission tickets to Saturday evening's *The Family Tradition Band* concert.

GOLD: "ELUSIVE MOREL" \$1,000:

- Your listing and link on the sponsorship page of the festival's website.
- Your name on over 8,000 festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses.*
- A Facebook post on the festival's page dedicated specifically to your business or organization.
- Your name in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Recognition on a banner in the tent during the festival.
- Six complimentary adult admission tickets to Saturday evening's *The Family Tradition Band* concert.

SILVER: "ZOOMIN' SHROOM" \$500:

- Your listing and link on the sponsorship page of the festival's website.
- Your name on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses.*
- Your name in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Recognition on a banner in the tent during the festival.
- Four complimentary adult admission tickets to Saturday evening's *The Family Tradition Band* concert.

64th Annual National Morel Mushroom Festival

May 16-19, 2024

PO Box 184

Boyne City, MI 49712

bcmorelfestival@gmail.com | www.bcmorelfestival.com

BRONZE: "FUN-GI" \$250:

- Your listing and link on the sponsorship page of the festival's website.
- Your name on over 8,000 brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses.*
- Two complimentary adult admission tickets to Saturday evening's *The Family Tradition Band* concert.

PATRON: "TRILLIUM" \$100:

- Your listing and link on the sponsorship page of the festival's website.

***ONLY POSSIBLE IF SPONSORSHIP IS RECEIVED PRIOR TO OUR PRINT DEADLINE OF MARCH 1, 2024.**

Please call or email with any questions. Donations can be made to the National Morel Mushroom Festival and mailed to PO Box 184 Boyne City, MI 49712. Thank you for your consideration, and we hope you and your family visit us to experience this unique northern Michigan event celebrating its 64th anniversary year.

Sincerely,

Jessica White

President

Ph: 231.675.3387

jessicaboyneace@gmail.com