

# Boyne City Fourth of July Festival

PO Box 407

Boyne City, MI 49712

[www.boyne4thofjuly.com](http://www.boyne4thofjuly.com)

Recognized by *Good Morning America* and *USA Today* as one of the "Top 10 Independence Day Celebrations in the Nation" and the *Travel Channel* as the #2 "Best Small Town Fourth of July Celebrations in the USA," Boyne City's Fourth of July Festival is THE summer highlight in our northern Michigan community and draws in an estimated 25,000+ visitors during this one-of-a-kind two-day event celebrating our nation's independence. Our community anticipates the Festival with great passion and generous sponsors are key ingredients to its success.

Boyne City's Fourth of July Festival is a 501(c)(3) organization, ID 37-1881144, and is funded by community fundraising, and run solely by volunteers. The Festival receives no tax, city, chamber or grant money. Our current sponsorship campaign consists of four levels:

## **GOLD \$3,000+:**

- Official "Sponsorship" Title.
- Your name on radio, newsprint, television, social media and marketing materials.
- Your name listed on our website, Boyne Area Chamber's website and e-newsletter, which has over 3,000 subscribers and Festival brochures.\*
- Your name and logo on a large banner at the beginning of the Grand Parade.
- Premiere placement of your parade float, if you wish to enter, at no additional cost.

## **SILVER \$1,000:**

- Sponsorship of an event, i.e. Concerts in the Park, Children's Games, Soap Box Derby, etc.
- Your name listed on our website, Boyne Area Chamber's website and e-newsletter, which has over 3,000 subscribers and Festival brochures.\*
- Premiere placement of your parade float, if you wish to enter, at no additional cost.

## **BRONZE \$500:**

- Your name listed on our website and Festival brochures.\*
- Premiere placement of your parade float, if you wish to enter, at no additional cost.

## **STAR \$250:**

- Your name listed on our website.

***\*ONLY IF YOUR SPONSORSHIP HAS BEEN RECEIVED PRIOR TO FESTIVAL BROCHURE PRINTING.***

Last year, we redesigned our website produced a spectacular video encapsulating what makes the Boyne City Fourth of July Festival so special - Family, Fireworks and Fun! The video can be found on our website [www.boyne4thofjuly.com](http://www.boyne4thofjuly.com).

Please call or email me with any questions. Tax deductible donations can be made to the Boyne City Fourth of July Festival and mailed to PO Box 407 Boyne City, MI 49712. Thank you for your consideration, and we hope you and your family visit us to experience what we truly believe is the "Best Fourth in the North!"

Sincerely,

Jessica White, Sponsorship Coordinator

Ph: 231.675.3387

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